

I am one fun energetic Brazilian born/American raised artist! Throughout my life, I strive to bring love, art, humor, and passion to all the work I accomplish. In my 32 years of life (thus far) I have started over 10 companies, managed teams with love, served others, traveled the world and improved lives (including my own). I am very resourceful, adaptable, detailed, optimistic and effective in all that I do.

I have always been drawn to and skilled in photography and film. Therefore, recently I have made a shift in my life to focus my future towards my instinct passions or art, creativity and visual story telling.

## WORK TIMELINE

PRESENT



### Brand & Operations Director , EOS LIFE. Salt Lake City, Utah

- Rebranded & relaunched company concept, Ran & managed company and duties. Design/brand, Photography/style, Company goals/objectives, Directed Marketing/advertising.
- Product creation & development with multiple manufacturers worldwide. Managed product & prod development.
- Company spokes person on live broadcasts and interviews (at least one live show per week).
- Organized and directed various large events and pop-up shops in multiple locations. (20,000+ attendees)
- All other/miscellaneous tasks and responsibilities required.

### Lead Photographer / Brand Director, presentTERRA. LA, CA

- Created company concept, Ran & managed the entire company and duties. Design/brand, Marketing/advertising, Photography/style, Company goals/objectives. Hired/trained staff
- Agency Manager for other entrepreneurs branding and design; Brand development, Web-development, Concept development, Video & film (ads, tutorials, instructional videos, etc), Product launches, and much more.
- Organized, managed and directed full-set photoshoots.
- All other/miscellaneous tasks and responsibilities required.

### Lead Photographer, PicCouture. South Jordan, UT

- Ran & managed the entire company operations. Design/brand, Marketing/advertising, Photography/style, Training/hiring, Company goals/objectives.
- Including all tasks in FotoFly Studios Job.

### Projects Developer / Lead Photographer, FotoFly. Draper, UT

- Designed entire brand, maintained the brand (all company's design and visual aesthetic)
- Head of new project development.
- Hired new staff and train each employee.
- Photography set/studio director (new/current ideas/concepts); props (furniture/tables/etc), unique backdrops, etc.

### PR Manager / Image Consultant, The PC5. Park City, UT

- Designed & presented organizations multimedia production.
- Created & designed the organization website, videos, and print.
- Coordinated stories & reports for public news media.
- Organized & designed various events (1000+ attendees).

## EDUCATION SUMMARY

### University of Utah: Image Arts & Film

- **10+ years of Graphic Design**  
An eye for color, creativity, design, photography & art.
- **9 years of Professional Photography / Cinematography**  
Fashion, Product, Events, Family, Children & more
- **7 years of event and venue coordination**  
Events, parties, show rooms, studio spaces & more.
- **6+ years in Branding**  
Logos, design boards, interviews, live broadcasts, TV & web commercials, advertisements, billboards, photography, banners, printed material, & more
- **6 years owning companies and managing staff**  
Managed operations, created, produced & ordered new products and ideas, hired & managed staff members and misc important responsibilities required.

### SKILLS

- Adobe Photoshop ●●●●●
- Adobe Illustrator ●●●●●
- Adobe Lightroom ●●●●●
- Adobe InDesign ●●●●●
- Final Cut Pro ●●●●●
- Adobe Premiere ●●●●●
- Microsoft Office ●●●●●
- Keynote ●●●●●
- Shopify (E-Commerce) ●●●●●
- Product Designing ●●●●●
- Product Manufacturing ●●●●●

### TRAITS

- Communication ●●●●●
- Leadership ●●●●●
- Commitment ●●●●●
- Honesty ●●●●●
- Optimism ●●●●●●●●

### LANGUAGES

- English ●●●●●
- Spanish ●●●●●
- Portugues ●●●●●
- ASL ●●●●●

## HOBBIES

-  concerts
-  theater
-  boba
-  travel
-  movies
-  music
-  food

PRODUCTION WORK HISTORY

**Earful | [REDACTED] Media || Ass. Director & Art Director** Jan 2020 LA, CA

- Worked with a team of 10 crew members and managed communication, schedule and other tasks to complete project on set
- Responsible for art and props for shoot. Worked with DP to accomplish best result visually for the project.

**American Idol | ABC - FremantleMedia || Prod Assistant & Ass. Producer** Oct - Dec 2019 LA, CA

- Worked heavily with contestants - a producer type position. Briefed and prepped contestants for camera.
- Part of a separate focused confessional interview team. Managed and organized communication with production.
- Stayed proactive by accomplishing any task to help streamline and positively impact the outcome of our duties.

**Big Brother 21 | CBS - Our House Prod. || House Prod Assistant** June 2019 LA, CA

- Tested out competitions and games for cast/contestants. Reported experience and gave notes to help improve the games.
- Stayed proactive accomplishing any task before asked.

**TOAS Bakes | Harmon Brothers LLC || Art Dept Coord. & Talent Manager** Apr - May 2019 LA, CA

- Manage and coordinated art department and props for this detailed and elaborate commercial shoot.
- Art Dept Coordinated & managed a team of 6 for full set changes for new scenes on a sound stage.
- Managed, coordinated and assistant directed talent and cast.

**EOS LIFE || Creative Director & Producer | Full-time Employee** June 2017 - Jan 2019 LA, CA

- 6 Promos (1-3 mins) - 40+ Educational Product Promos (3-6 mins) - Host & Director of Over 300 live Broadcasts & Interviews
- Organized, Produced, and Directed each project and assigned responsibilities. Managed a team of 12+ crew members.
- Company spokes person on over 300 live broadcasts and interviews. (Live FB & Instagram LIVE Events) Avg 20,000 Views per video.
- Managed all Prod staff. Personally managed or/and fulfilled tasks of Scripting, Filming, Lighting, Cinematography, and Editing.

**Share Success || Creative Director & Producer | Part-time Employee** Jan 2016 - May 2017 SLC, UT

- 2 Promos (2-4 mins) - 4 Story/Inspiration Videos (4-6 mins) - 6 Educational Videos (10-28 Mins)
- Produced freelance video projects; instruction videos, story-docs, new product commercials and so on.
- Developed the entire creative concepts and sets for each Project. Produced & Directed each project on set.
- Managed all Prod staff. Personally managed or/and fulfilled tasks of Scripting, Filming, Lighting, Cinematography, and Editing.

**Freelance Projects | Self-Employed || Director & Producer** Apr 2014 - June 2016 SLC, UT

- **Sharing Made Simple:** Director, Producer, Casting & Script. -- 5 Promos (2-4 mins) - 3 Comedy Campaigns (1-3 mins) - 4 Educational Videos (10-16 mins)
- **Eat Plant:** Brand Dev, Director, Producer, Script, & Editor. -- 2 Promos (1-3 mins) - 6 Cooking Instruction Videos (3-7 mins) - 3 Educational Videos (4-9 mins)
- **PicCouture:** Brand Dev, Director, Producer, Casting, Script & Editor. -- 6 TV Commercials (4-9 mins) - 4 Radio Spots (30 sec - 1 min)

EDUCATION & EXPERIENCE

University of Utah: Image Arts & Film, Modern Dance

- **7 years in Producing Film/Tv**  
Creative Directed & Produced for varies Freelance, Corporate & Film/TV projects.
- **9 years of Professional Photography**  
Fashion, Product, Events, Family, Children & more
- **7 years of event and venue coordination**  
Events, parties, show rooms, studio spaces, offices & more.
- **10+ years in Branding & Graphic Design**  
Logos, design boards, interviews, live broadcasts, TV & web commercials, advertisements, billboards, photography, banners, printed material, & more
- **6 years owning companies and managing staff**  
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