

Passionate, dedicated, and highly creative artist. Love, art, humor, and passion are the key elements of my life. Started and creatively branded over 10 start-up companies, hired and managed effective teams, partnered with multi-billion-dollar companies, developed and successfully sold unique products, and produced various eye-catching video and photography material for various realms of educational and promotional use.


After many years of starting/operating companies, I am excited and ready to focus my career towards my strongest skillsets; creative producing & directing. I love developing creative ideas, implementing the vision, cultivating an incredible outline and team, and finally guiding the team and supporting the project until the dream becomes a successful triumphant reality.

Very resourceful, adaptable, detailed, optimistic, and effective in all that I do. "Life is short! Let us love well and long, help and serve, and do all we can to make our lives effective and memorable!"

WORK TIMELINE



EDUCATION SUMMARY

 University of Utah: Image Arts & Film

- **10+ years of Graphic Design**
An eye for color, creativity, design, photography & art.
- **8 years of professional/producing photography**
For Publicity, Advertising, and Marketing campaigns. In various styles; such as Studio, Outdoor, Fashion, Product, Events, Family, Children & more
- **6 years creative producing companies & managing staff**
Managed operations, created, produced & ordered new products and ideas, hired & managed staff members and misc important responsibilities required.
- **6+ years in Branding**
Logos, design boards, interviews, live broadcasts, TV & web commercials, advertisements, billboards, photography, banners, printed material, & more

SKILLS



TRAITS



LANGUAGES



HOBBIES



DEESIL DANNY SILVA



Contact

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Portfolio

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PRODUCTION WORK HISTORY

American Idol | ABC - FremantleMedia || Prod Assistant & Ass. Producer Oct 2019 - Apr 2020 LA, CA

- Worked heavily with contestants - a producer type position. Briefed and prepped contestants for camera.
- Part of a separate focused confessional interview team. Managed and organized communication with production.
- Stayed proactive by accomplishing any task to help streamline and positively impact the outcome of our duties.

Earful | [REDACTED] Media || Ass. Director & Art Director Jan 2020 LA, CA

- Worked with a team of 10 crew members and managed communication, schedule and other tasks to complete project on set
- Responsible for art and props for shoot. Worked with DP to accomplish best result visually for the project.

Big Brother 21 | CBS - Our House Prod. || House Prod Assistant June 2019 LA, CA

- Tested out competitions and games for cast/contestants. Reported experience and gave notes to help improve the games.
- Stayed proactive accomplishing any task before asked.

Next in Fashion | Netflix - Old School LLC || Prod Assistant Apr - May 2019 LA, CA

- The ultimate Runner! Grab lunch, run to the store, stop at the post office, pick-up a large coffee order and all the things, and quickly.
- Wrangled talent and cast members from holding, make-up & hair, wardrobe, set, breaks and more.
- Always kept busy with tasks needed on set and flexible to reprioritize based on needs.

TOAS Bakes | Harmon Brothers LLC || Art Dept Coord. & Talent Manager Apr - May 2019 LA, CA

- Manage and coordinated art department and props for this detailed and elaborate commercial shoot.
- Art Dept Coordinated & managed a team of 6 for full set changes for new scenes on a sound stage.
- Managed, coordinated and assistant directed talent and cast.

EOS LIFE || Creative Director & Producer | Full-time Employee June 2017 - Jan 2019 LA, CA

- 6 Promos (1-3 mins) - 40+ Educational Product Promos (3-6 mins) - Host & Director of Over 300 live Broadcasts & Interviews
- Organized, Produced, and Directed each project and assigned responsibilities. Managed a team of 12+ crew members.
- Company spokes person on over 300 live broadcasts and interviews. (Live FB & Instagram LIVE Events) Avg 20,000 Views per video.
- Managed all Prod staff. Personally managed or/and fulfilled tasks of Scripting, Filming, Lighting, Cinematography, and Editing.

Share Success || Creative Director & Producer | Part-time Employee Jan 2016 - May 2017 SLC, UT

- 2 Promos (2-4 mins) - 4 Story/Inspiration Videos (4-6 mins) - 6 Educational Videos (10-28 Mins)
- Produced freelance video projects; instruction videos, story-docs, new product commercials and so on.
- Developed the entire creative concepts and sets for each Project. Produced & Directed each project on set.
- Managed all Prod staff. Personally managed or/and fulfilled tasks of Scripting, Filming, Lighting, Cinematography, and Editing.

Freelance Projects | Self-Employed || Director & Producer Apr 2014 - June 2016 SLC, UT

- **Sharing Made Simple:** Director, Producer, Casting & Script. -- 5 Promos (2-4 mins) - 3 Comedy Campaigns (1-3 mins) - 4 Educational Videos (10-16 mins)
- **Eat Plant:** Brand Dev, Director, Producer, Script, & Editor. -- 2 Promos (1-3 mins) - 6 Cooking Instruction Videos (3-7 mins) - 3 Educational Videos (4-9 mins)
- **PicCouture:** Brand Dev, Director, Producer, Casting, Script & Editor. -- 6 TV Commercials (4-9 mins) - 4 Radio Spots (30 sec - 1 min)