

Passionate, dedicated, and highly creative artist. Love, art, humor, and passion are the key elements of my life. Started and creatively branded over 10 start-up companies, hired and managed effective teams, partnered with multi-billion-dollar companies, developed and successfully sold unique products, and produced various eye-catching video and photography material for various realms of educational and promotional use.

After many years of starting/operating companies, I am excited and ready to focus my career towards my strongest skillsets; creative producing & directing. I love developing creative ideas, implementing the vision, cultivating an incredible outline and team, and finally guiding the team and supporting the project until the dream becomes a successful triumphant reality.

Very resourceful, adaptable, detailed, optimistic, and effective in all that I do. "Life is short! Let us love well and long, help and serve, and do all we can to make our lives effective and memorable!"

## WORK TIMELINE

PRESENT

**Creative Producer / Company Director, EOS LIFE.** Salt Lake City, UT

- Rebranded & relaunched company concept, Ran & managed company and duties; Design/brand, Photography/style, Company goals/objectives, Directed Marketing/advertising.
- Product creation & development with multiple manufacturers worldwide. Managed product & prod development.
- Company spokes person on live broadcasts and interviews (at least one live show per week).
- Organized and directed various large events and pop-up shops in multiple locations. (20,000+ attendees)
- All other/miscellaneous tasks and responsibilities required.

**Creative Producer / Brand Director, presentTERRA.** LA, CA

- Created company concept, Ran & managed the entire company and Photography duties; Design/brand, Marketing/advertising, Photography/style, Company goals/objectives. Hired/trained staff.
- Agency Manager for other entrepreneurs branding and design; Brand development, Web-development, Concept development, Video & film (ads, tutorials, instructional videos, etc), Product launches, and much more.
- Organized, managed and directed full-set photoshoots.
- All other/miscellaneous tasks and responsibilities required.

**Photography & Creative Producer, PicCouture.** South Jordan, UT

- Ran & managed the entire company and photography operations; Design/brand, Marketing/advertising, Photography/style, Training/hiring, Company goals/objectives.
- Including all tasks in FotoFly Studios Job.

**Projects Developer / Lead Photographer, FotoFly.** Draper, UT

- Designed entire brand, maintained the brand (all company's design and visual aesthetic)
- Head of new project development.
- Hired new staff and train each employee.
- Photography set/studio director (new/current ideas/concepts); props (furniture/tables/etc), unique backdrops, etc.

**PR Manager / Image Consultant, The PC5.** Park City, UT

- Designed & presented organizations multimedia production.
- Created & designed the organization website, videos, and print.
- Coordinated stories & reports for public news media.
- Organized & designed various events (1000+ attendees).

## EDUCATION SUMMARY

 University of Utah: Image Arts & Film

- **10+ years of Graphic Design**  
An eye for color, creativity, design, photography & art.
- **8 years of professional/producing photography**  
For Publicity, Advertising, and Marketing campaigns. In various styles; such as Studio, Outdoor, Fashion, Product, Events, Family, Children & more
- **6 years creative producing companies & managing staff**  
Managed operations, created, produced & ordered new products and ideas, hired & managed staff members and misc important responsibilities required.
- **6+ years in Branding**  
Logos, design boards, interviews, live broadcasts, TV & web commercials, advertisements, billboards, photography, banners, printed material, & more

### SKILLS

- Adobe Photoshop ●●●●●
- Adobe Illustrator ●●●●●
- Adobe Lightroom ●●●●●
- Adobe InDesign ●●●●●
- Final Cut Pro ●●●●●
- Adobe Premiere ●●●●●
- Microsoft Office ●●●●●
- Keynote ●●●●●
- Shopify (E-Commerce) ●●●●●
- Product Designing ●●●●●
- Product Manufacturing ●●●●●

### TRAITS

- Communication ●●●●●
- Leadership ●●●●●
- Commitment ●●●●●
- Honesty ●●●●●
- Optimism ●●●●●

### LANGUAGES

- English ●●●●●
- Spanish ●●●●●
- Portugues ●●●●●
- ASL ●●●●●

### HOBBIES

-  concerts
-  theater
-  boba
-  travel
-  movies
-  music
-  food

DEESIL DANNY SILVA



Contact

435 655 5335 | Los Angeles CA  
heythere@dsilvap.com

Portfolio

dsilvap.com

PRODUCTION WORK HISTORY

**American Idol | ABC - FremantleMedia || Prod Assistant & Ass. Producer** Oct 2019 - Apr 2020 LA, CA

- Worked heavily with contestants - a producer type position. Briefed and prepped contestants for camera.
- Part of a separate focused confessional interview team. Managed and organized communication with production.
- Stayed proactive by accomplishing any task to help streamline and positively impact the outcome of our duties.

**Earful | [REDACTED] Media || Ass. Director & Art Director** Jan 2020 LA, CA

- Worked with a team of 10 crew members and managed communication, schedule and other tasks to complete project on set
- Responsible for art and props for shoot. Worked with DP to accomplish best result visually for the project.

**Big Brother 21 | CBS - Our House Prod. || House Prod Assistant** June 2019 LA, CA

- Tested out competitions and games for cast/contestants. Reported experience and gave notes to help improve the games.
- Stayed proactive accomplishing any task before asked.

**Next in Fashion | Netflix - Old School LLC || Prod Assistant** Apr - May 2019 LA, CA

- The ultimate Runner! Grab lunch, run to the store, stop at the post office, pick-up a large coffee order and all the things, and quickly.
- Wrangled talent and cast members from holding, make-up & hair, wardrobe, set, breaks and more.
- Always kept busy with tasks needed on set and flexible to reprioritize based on needs.

**TOAS Bakes | Harmon Brothers LLC || Art Dept Coord. & Talent Manager** Apr - May 2019 LA, CA

- Manage and coordinated art department and props for this detailed and elaborate commercial shoot.
- Art Dept Coordinated & managed a team of 6 for full set changes for new scenes on a sound stage.
- Managed, coordinated and assistant directed talent and cast.

**EOS LIFE || Creative Director & Producer | Full-time Employee** June 2017 - Jan 2019 LA, CA

- 6 Promos (1-3 mins) - 40+ Educational Product Promos (3-6 mins) - Host & Director of Over 300 live Broadcasts & Interviews
- Organized, Produced, and Directed each project and assigned responsibilities. Managed a team of 12+ crew members.
- Company spokes person on over 300 live broadcasts and interviews. (Live FB & Instagram LIVE Events) Avg 20,000 Views per video.
- Managed all Prod staff. Personally managed or/and fulfilled tasks of Scripting, Filming, Lighting, Cinematography, and Editing.

**Share Success || Creative Director & Producer | Part-time Employee** Jan 2016 - May 2017 SLC, UT

- 2 Promos (2-4 mins) - 4 Story/Inspiration Videos (4-6 mins) - 6 Educational Videos (10-28 Mins)
- Produced freelance video projects; instruction videos, story-docs, new product commercials and so on.
- Developed the entire creative concepts and sets for each Project. Produced & Directed each project on set.
- Managed all Prod staff. Personally managed or/and fulfilled tasks of Scripting, Filming, Lighting, Cinematography, and Editing.

**Freelance Projects | Self-Employed || Director & Producer** Apr 2014 - June 2016 SLC, UT

- **Sharing Made Simple:** Director, Producer, Casting & Script. -- 5 Promos (2-4 mins) - 3 Comedy Campaigns (1-3 mins) - 4 Educational Videos (10-16 mins)
- **Eat Plant:** Brand Dev, Director, Producer, Script, & Editor. -- 2 Promos (1-3 mins) - 6 Cooking Instruction Videos (3-7 mins) - 3 Educational Videos (4-9 mins)
- **PicCouture:** Brand Dev, Director, Producer, Casting, Script & Editor. -- 6 TV Commercials (4-9 mins) - 4 Radio Spots (30 sec - 1 min)